

Beat: Health

## **SIEMPRE MUJER & THE MUSEUM OF LATIN AMERICAN ART HOST DAY OF DEAD CELEBRATION**

### **HONORING THE LIFE AND MUSIC OF SELENA**

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**USPA NEWS** - Siempre Mujer and The Museum of Latin American Art hosted Second-Annual Day of the Dead Celebration Honoring the Life and Music of Selena. The Museum of Latin American Art (MOLAA) is the only museum in the country dedicated to modern and contemporary Latin American art, to host...

Siempre Mujer and The Museum of Latin American Art hosted Second-Annual Day of the Dead Celebration Honoring the Life and Music of Selena. The Museum of Latin American Art (MOLAA) is the only museum in the country dedicated to modern and contemporary Latin American art, to host Fotos y Recuerdos, the ultimate Day of the Dead celebration honoring the life and music of Selena, on Friday, Oct. 30.

The ticketed event was open to the public and attracted hundreds of guests from the art, politics, media, entertainment, philanthropy and business worlds, including Sandra Cisneros, the renowned author of *The House on Mango Street*; Grammy Award-winning musician Chris Perez; filmmaker Sergio Arau; Consul General of Mexico in Los Angeles Carlos M. Sada; Univision's *Despierta America* Host Francisca Lachapel; Mayor of Long Beach Robert Garcia; Long Beach First District Councilwoman Lena Gonzalez; ABC7 Vista L.A. correspondent and the event's Mistress of Ceremonies Patricia Lopez; and YouTube's Chief Business Officer Robert Kyncl.

The theme of the event, Fotos y Recuerdos celebrated the memory and enduring legacy of Selena's music two decades after her tragic death. The event honored Perez, Selena's widower, with the inaugural Dia de los Muertos Spirit Award for his support of Hispanic arts and culture.

The exhibition, which runs through Nov. 29, features 11 traditional altars, which are central to Day of the Dead celebrations to honor the lives of those who have passed, including 10 created by local students and artists, and a *Despierta America* altar tribute to Selena. The museum's 2015 Community Altar also celebrates the Tejano artist.

Additional event highlights included :

- Special musical tribute to Selena by Univision's *Va por Ti* finalist Virginia Stille, accompanied by Mariachi Garibaldi.
- Musical performances by Thee Commons, Boogaloo Assassins, Buyepongo, and Eastside Luv Residente D.J. Bsyde Morales.
- Mesmerizing live painting by famed Los Angeles-based artist and muralist Robert Vargas.
- Specialty cocktails and traditional Mexican cuisine with a twist.
- Day of the Dead-inspired face painting.
- Interactive on-site ancestor and lineage tracing courtesy of Ancestry.

Source : Siempre Mujer

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