

Beat: Business

## **AFROBYTES brings together entrepreneurs, CEOs, innovators, investors... To PARIS**

### **African Tech Industry Conference**

PARIS, 14.06.2017, 18:44 Time

**USPA NEWS** - On June 8-9 2017 in PARIS, people from around the world who believe that the next Big Digital Adventure will take place in AFRICA, participated at Afrobytes Tech Conference Paris 2017. All this comes from the Idea of that Africa is quickly changing and African consumers are becoming Global Trendsetters. Many Analysts agree today that the rising African Middle Class offers Huge Market Opportunities....

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Growth in Business Technology across the Continent is leading the way. Today, AFRICA leapfrogs over old Technologies and is catching up in the Technological Race. This Afrobytes Tech Conference gathered Startups, Founders, Investors, and Executives who show a Passion for Growth and Innovation.

The Introduction of the Conference was given by Pierre GATTAZ, President, MEDEF and Chairman of the Board, Radiall (FRANCE). He is an Entrepreneur who has been committed to defending and promoting Business at a very early stage.

The Honorable Shri Arun JAITLEY, Minister of Finance, Defence and Corporate Affairs (INDIA) was the Special Guest. He is Leader of House, Rajya Sabha in Indian Parliament. He is a Lawyer and prominent Leader of the Bharatiya Janata Party (BJP). As a Lawyer, he was designated as Senior Advocate in 1989 and has made significant contributions in the areas of Economic Liberalisation, and Legal Reforms.

At the base of the Tech Industry Conference held was that to make a Positive Impact, the Organizers believe that the Tech Community must be made of People who want to change the Mindset about Africa. Then to establish New Keywords to define AFRICA :

- \*Growth
- \*Technology
- \*Business
- \* Innovation

AFROBYTES believe to be :

- \* A Bridge between African and European Tech.
- \* The Open Innovation Lab focuses on African Markets.
- \* Ventures is the Startup Studio.
- \* The Mission is to Redefine the Relations between Africa and Europe through Tech and we want you to be part of it...

\*\* Photo Cover : Ammin YOUSSEF (CEO Afrobytes), Haweya MOHAMED (Managing Director and Head of Communications Afrobytes) & Pierre GATTAZ (President of MEDEF)

Source : Afrobytes - African tech Industry Conference - Held on June 8-9, 2017 at MEDEF in Paris

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

**Article online:**

<https://www.uspa24.com/bericht-11411/afrobytes-brings-together-entrepreneurs-ceos-innovators-investors-to-paris.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)